



REAL ESTATE PHOTOGRAPHY

POLICIES

as of 7/28/2022

CANCELATION / RESCHEDULING

Cancellation or rescheduling of an appointment, on the same day of the appointment, will require fee of 50% of the total of the order that was cancelled or rescheduled in order to help recover the cost of that time slot which can no longer be recovered with another shoot.

USAGE RIGHTS & LICENSING

Residential media is licensed for usage solely by the person/entity that purchased the media to be created, and/or the person/entity the media was purchased for to use. Rights to use the media created for a property expire within 90 days of that same property's first sale after having been created, however, the rights remain for the media to be used by the person/entity for the purpose of showing the history of that property's sale, for their portfolio shown to the public, etc..

Commercial media is licensed for usage solely by the client and has no expiration of usage. It is a license for content that is created for the purpose of continual promotional use.

CLEANING SPACES & MOVING ITEMS

We desire for property shoots to look the best they can. At times we may be able to spend 5 or so minutes to help to move a few items, however, this is not a service we offer, and thus, it should not be an expectation. Preparation is the responsibility of the homeowner/realtor. We provide a "photography ready list" to be given to the owners/property dwellers that can be found here at this link:

https://33765f86-2353-42a0-820d-0fa2ee978ab4.usrfiles.com/ugd/33765f_0638c5aa3a35498d982d3e06d7c527bc.pdf

Properties must be cleaned and organized as desired before we come to photograph the property.

- Only at an extra fee can we attempt to digitally remove items from photos
- We do not move items room to room to shoot
- We do not lift items over 20lbs
- We do not move items that have a value over \$20