



**PALMETTO
FOCUS**

REAL ESTATE PHOTOGRAPHY

**COLUMBIA
COMMERCIAL / RENTAL / BUILDER
PRICELIST**

as of 1/1/2024

Main Products

COMMERCIAL ITEM: Photography Packages

- These items have a commercial license for continual use.
- Receive from 16-60 images of high-quality HDR real estate photography. Photo packages are for a single residence, as opposed to multiple residences in a single building/structure.

15-Image Package: \$210

24-Image Package: \$230

36-Image Package: \$275

48-Image Package: \$330

60-Image Package: \$390

COMMERCIAL ITEM: Drone Aerial Photography ONLY (Under 20 acres)

- These items have a commercial license for continual use. This package is for when ONLY exterior photos are needed of a property. This is for under 20 acres. Contact us if you need a quote for a larger piece of land.
- A smaller (6 photo) package is available as an add-on to any of our High Quality Photography Packages.

10 Images: \$250

15-20 Images: \$350

25-30 Images: \$450.00

35-40 Images: \$550.00

COMMERCIAL ITEM: Matterport Virtual Tour ONLY

- We use Matterport™, the gold standard for our industry
- Turn-around time is around 24 hrs
- Virtual tour remains active/accessible online for 6 months (180 days)

0 - 3000 sqft: \$250

3001-4500 sqft: \$375

4501-6000 sqft: \$500

COMMERCIAL ITEM: Drone Aerial Video ONLY

- These items have a commercial license for continual use. 30-45 seconds of drone footage of the property's exterior professionally edited with the agent's name and contact information. Length of video increases with option.

0 - 10 Acres: \$295

11 - 25 Acres: \$475

26 - 50 Acres: \$675

51 - 75 Acres: \$875

76 - 100 Acres: \$1,075

Corporate Portrait Photography

- We offer professional corporate portrait photography, where you'll receive 2 final, professionally edited photos chosen by the subject at the photoshoot.

\$250

Add-ons

COMMERCIAL ITEM: Drone Aerial Photography (6-8 images) ADD-ON

- These items have a commercial license for continual use. You will receive 6-8 photos of drone aerial photography of the property's exterior.

\$120

COMMERCIAL ITEM: Drone Aerial Videography ADD-ON

- These items have a commercial license for continual use. 30-45 seconds of drone footage of the property's exterior professionally edited with the agent's name and contact information.

\$210

COMMERCIAL ITEM: Property Walkthrough Video ADD-ON

- These items have a commercial license for continual use.
- Turn-around time is 48 hrs.
- This is a video walkthrough of a property that will last between 2-4 minutes, depending on the size of the house.

0 - 3000 sqft: \$270

3001-4500 sqft: \$370

4501-6000 sqft: \$470

COMMERCIAL ITEM: Agent Video/Audio Voice-over ADD-ON

- These items have a commercial license for continual use. As an add on to our walk-through video, we take footage of the agent speaking about the property, and if desired, an audio voice-over for some of the video.

\$140

COMMERCIAL ITEM: Matterport Virtual Tour ADD-ON

- We use Matterport™, the gold standard for our industry
- Turn-around time is around 24 hrs
- Virtual tour remains active/accessible online for 6 months (180 days)

0 - 3000 sqft: \$225

3001-4500 sqft: \$350

4501-6000 sqft: \$475

COMMERCIAL ITEM: Floor Plan ADD-ON

- These items have a commercial license for continual use.
- Turn-around time is around 24 hrs
- These floor plan measurements ARE NOT exact, however, they are done with Matterport's Pro 2 scanning system which typically produces relatively accurate scans.

0 - 3000 sqft: \$140

3001-4500 sqft: \$225

4501-6000 sqft: \$310